



# KEY MESSAGES

## for the English Regional Networks

### March 2018

#### Want to promote physio activity? Be part of our new campaign

Physical inactivity is a major public health problem and it's something that the CSP wants to tackle. We are launching a campaign to make it easy for physio staff to help get patients and the public more active.

The campaign is based on direct input from members across the profession. We have carried out robust research with members who are experts in physical activity on the barriers to get patients more active and research with members who have supported campaigns like Workout@Work in the past. Most importantly we have invested in research to understand what will succeed and fail with the patient and public audience who we want to reach.

Only half of the UK adult population does the recommended minimum moderate exercise five times a week for 30 minutes each time. As health professionals, all physiotherapy staff have an important role to play in promoting physical activity. The physiotherapy workforce sees several million people every year. All of these are opportunities to talk about the benefits of physical activity to health and wellbeing.

Be part of the action: if you want to get involved in the campaign, register your interest by contacting the CSP at: [cre@csp.org.uk](mailto:cre@csp.org.uk) or call 020 7306 6666.

#### Could you be a CSP workplace contact?

Being more involved with the CSP can help you develop professionally and personally and we encourage all members to become a part of the CSP trade union team. You may be interested to know that we've introduced a new role, the CSP workplace

contact, to make it possible for you to be involved. The workplace contact role involves a member nominating themselves to be a point of contact for the CSP, either alongside a steward or in a workplace that doesn't have a rep.

Workplace contacts may carry out tasks such as sharing information, encouraging others to join the CSP or helping arrange meetings.

We are seeking workplace contacts to:

- distribute information about CSP workplace campaigns
- be the point of contact for the CSP trade union organisers
- promote the CSP in your workplace.

We are looking to build a local CSP team in every hospital and workplace to help with campaigns on work-related stress, flexible working and our NHS pay claim. The role is voluntary and does not come with paid time off. All CSP members can put themselves forward.

Get involved by emailing: [getorganised@csp.org.uk](mailto:getorganised@csp.org.uk)

#### Call for abstracts and abstract reviewers for Physiotherapy UK 2018

Physiotherapy UK, the CSP's annual scientific conference, will be held on Friday, 19 and Saturday 20 October at the ICC in Birmingham.

The call for abstracts for Physiotherapy UK opened on Wednesday, 14 February. This year there is a choice of three abstract themes: musculoskeletal; primary care and workforce transformation; and rehab matters.

Visit: [www.csp.org.uk/node/1038235](http://www.csp.org.uk/node/1038235) for the latest information about the conference and abstract submission deadlines. You will also find guidance and advice to help prepare you for your abstract in 'The Art of Abstracts' Frontline 21.02.18.

Applications are also invited for reviewers of platform and poster abstracts; and abstract review group members to oversee the peer review process. For more information and to sign up visit:

[www.surveymonkey.co.uk/r/PUK2018review](http://www.surveymonkey.co.uk/r/PUK2018review) before 23 March.

### **Are you ready for the new data protection regulations?**

This May, new data protection regulations (GDPR) will change the way that all of us are allowed to collect, use and manage personal data.

The regulations give individuals much more control over how their data can be used and set higher expectations for businesses that handle personal data.

One of the biggest changes concerns emailing groups of people. Senders will have to capture opt-in consent from people to be able to include them on mailing lists. CSP will soon be asking all members to give permission to continue mailing them with non-administrative messages. When the request comes through, please don't ignore it, or you may stop receiving some of our electronic services.

In the meantime, if you are:

- employed: ask your employer if they're issuing new guidance for staff
- a business owner: read the guidance from the Information Commission Office
- a CSP committee, board or network rep: we'll be providing some guidance on how you should be dealing with members' data.

To find out more, read:

- *Frontline's* recent GDPR article <http://bit.ly/2ChMxLh>
- Guidance from the Information Commission Office <http://bit.ly/2A10ayF>

### **CSP's Practice-based learning campaign**

The CSP's Shaping physio: practice-based learning and you campaign has run throughout 2017. Feedback shows that practice-based learning (PrBL) capacity is keeping pace with current demand in a context of increasing student numbers. The campaign is also generating examples of how members (between and across HEIs and services) are working collaboratively to build capacity for quality PrBL. It is also providing insights into factors that either enhance or limit members' engagement in PrBL.

The campaign will continue this year with a number of areas of activity planned including:

- ongoing activities to work with members to showcase the significance and value of their PrBL contribution for increasing physiotherapy workforce supply
  - progressing work to explore the development of a common placement assessment form
  - exploring and addressing possible barriers to members in the independent sector taking students due to insurance company requirements relating to the delivery of patient care
  - building on opportunities for PrBL in primary care
- If you want to get involved in campaign activity, please contact: [oweng@csp.org.uk](mailto:oweng@csp.org.uk)

### **HCPC registration renewal/CPD audit**

HCPC registration is a legal requirement for all physiotherapists working in the UK. Physiotherapy registrants will need to renew their registration between 1 February and 30 April. If you haven't yet renewed your registration, visit HCPC's website: [www.hcpc.org/registrants/renew/](http://www.hcpc.org/registrants/renew/) for information and to renew your registration online.

If you're one of the 2.5% of registrants invited to participate in the HCPC's CPD audit, we've pulled together some information, guidance and activities to help you prepare your CPD profile. Visit the HCPC registration renewal and CPD audit 2018 page on CSP's website: <http://bit.ly/2Eohrra>